



## INVESTOR PRESENTATION

NASDAQ (OGI) TSX (OGI)

Q3 Fiscal 2023

07 | 13 | 23

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The financial information in this document contains certain financial performance measures that are not defined by and do not have any standardized meaning under IFRS and are used by management to assess the financial and operational performance of the Company. These include adjusted EBITDA, net revenue, gross margin before fair value adjustments and adjusted gross margin (adjusted gross margin %). The Company believes that these non-IFRS financial measures, in addition to conventional measures prepared in accordance with IFRS, enable investors to evaluate the Company's operating results, underlying performance and prospects in a similar manner to the Company's management. As there are no standardized methods of calculating these non-IFRS measures, the Company's approach may differ from those used by other issuers, and accordingly, the use of these measures may not be directly comparable. Accordingly, these non-IFRS measures are intended to provide additional information and should not be considered in isolation or as a substitute for measures of performance prepared in accordance with IFRS. For further information regarding these non-IFRS measures, including definitions, and a quantitative reconciliation to the most directly comparable IFRS measure, see the information under the heading "Cautionary Statement Regarding Certain Non-IFRS Measures" and the reconciliation to IFRS measures under the heading "Financial Results and Review of Operations" in the Company's management discussion and analysis of financial conditions and results of operations for the three and six months ended February 28, 2023 and 2022 (the "Q2 Fiscal 2023 MD8A") filled under Organigram's profile of SEDAR (see www.sedar.com) and filled or furnished to the Securities and Exchange Commission on EDGAR (see www.sec.gov).

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#### WHO WE ARE

- Founded in 2013
- Award-winning cannabis licensed producer
- Operations are spread across three provinces

#### **Our Vision:**

To be a respected global leader in the emerging cannabis movement

#### **Our Mission:**

To delight consumers with trusted brands that deliver innovative cannabis products and experiences while promoting education and industry advocacy





### **OUR STRATEGY**









Leverage our brands, product portfolio and culture of innovation to:

Increase market share

Drive profitability

Deliver long-term shareholder value

Reach new markets





### **ORGANIGRAM KEY STRENGTHS**



#### STRONG BALANCE SHEET

- Negligible debt (less than \$0.2 million)
- \$52.7M in cash & short-term investments<sup>1</sup>



#### STATE-OF-THE-ART FACILITIES

- Moncton facility is one of the largest indoor cannabis facility in the world
- Centre of Excellence

   an R&D collaboration
   in partnership with
- Dedicated edibles facility in Winnipeg, MB
- Craft cultivation and Hash facility in Lac-Supérieur, QB



#### HIGH PERFORMING

- \$209M revenue in FY2022
- Projected free cash flow by end of calendar 2023



#### NATIONAL & INTERNATIONAL REACH

- National sales and distribution in all 10 Canadian provinces and Yukon
- Serving Israeli, Australian, and soon German medical markets via export permits



#### INNOVATION FOCUS

- First to market with several innovative formats
- PDC with BAT for long term research and IP
- Will be first-tomarket with new vape hardware
- Invested in biosynthesis



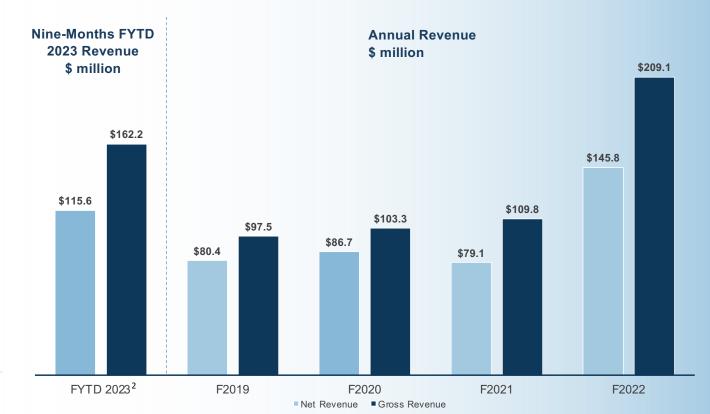
#### EXCELLENCE IN EXECUTION

- Consumer insightsfocused leading to brand & product excellence
- Track record of successful post-M&A integrations
- Responsible capital stewardship resulting in flexibility in tough market conditions





## **ESTABLISHED TREND OF REVENUE GROWTH**



Net revenue is a non-IFRS financial measure. See the cautionary statement regarding non-IFRS financial measures

CAGR 2019-2022

Net revenue: 21.9%<sup>1</sup>

Gross revenue: 28.9%







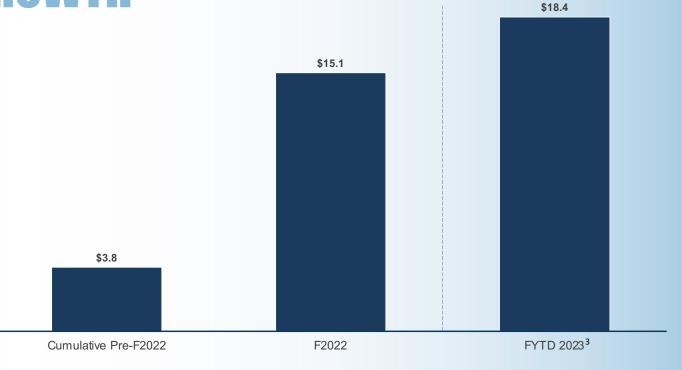
## SIGNIFICANT INTERNATIONAL SALES GROWTH

INTERNATIONAL GROSS AND NET REVENUE<sup>1,2</sup> \$ millions

High margin international sales expected to increase further in F2024

- International shipments do not attract Canadian Federal excise taxes and therefore gross, and net revenues are equal.
- 2. Net revenue is a non-IFRS financial measure. See the cautionary statement regarding non-IFRS financial measures.

3. As of May 31, 2023







## QUARTERLY UPDATE

Q3 F2023

#### A LEADING CANADIAN LP

#3 market share among Canadian LPs1

#1 share for milled flower, #1 in hash, #3 in gummies1

#1 LP in the Maritimes, #3 in Ontario, #3 in Quebec<sup>1</sup>

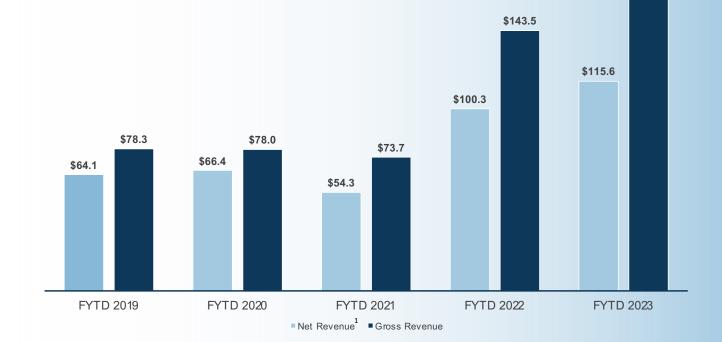
1. Hifyre data extracted July 5, 2023





## NINE-MONTHS FISCAL YTD REVENUE

REVENUE \$ millions



\$162.2

Net revenue is a non-IFRS financial measure. See the cautionary statement regarding non-IFRS financial measures.





### **ADJUSTED GROSS MARGIN**

ADJUSTED
GROSS MARGIN<sup>1</sup>
\$ millions and % of



Net Revenue

<sup>3.</sup> First nine months of F23 as of May 31, 2023.



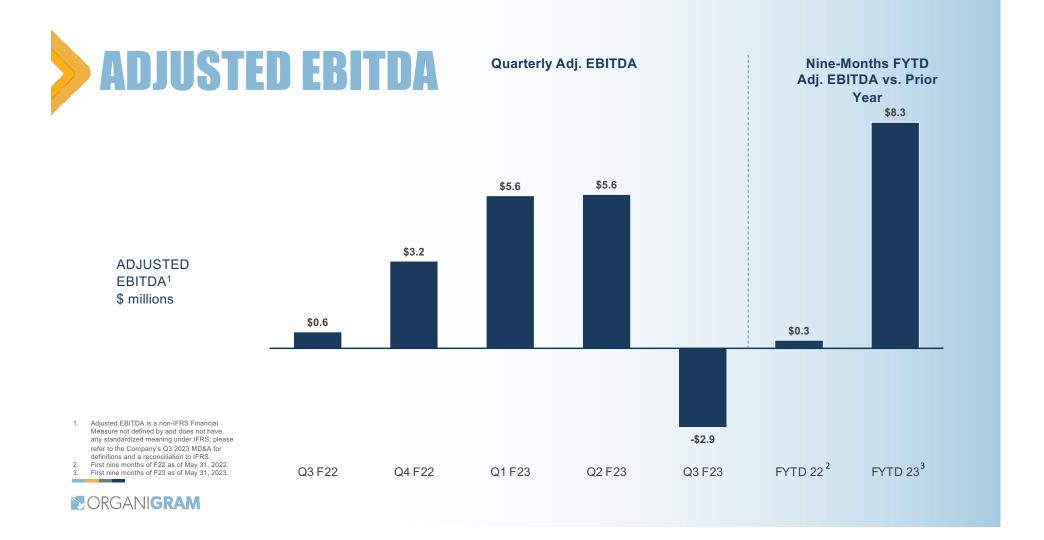


Quarterly Adj. Gross Margin

Nine-Months Fiscal YTD Adj. Gross Margin vs. Prior Year

\$32.3

<sup>2.</sup> First nine months of F22 as of May 31, 2022.



### Q3 F2023 HIGHLIGHTS

- Recreational net revenue was \$92.5 million for the nine months ended May 31, 2023, an increase of \$8.0 million over the same prior-year period
- Increased sequential net revenue from Canadian recreational business by 7% vs. Q2 driven by continued success in hash and rebound in flower
- Organigram regained the #3 position in May and held it through June with 6.7% market share<sup>1</sup>
- Held the #1 position in milled flower, the #1 position in concentrates, and moved into the #2 position in gummies nationally in May<sup>1</sup>
- International sales for the first nine months of fiscal 2023 of \$18.4 million exceeded the \$9.5 million realized for the same prior-year period by 94%
- First U.S. strategic investment and technical arrangement with Phylos Bioscience Inc. ("Phylos") to commercialize THCV and convert a portion of garden to cost effective seed-based production
- Accelerated focus on vapes with a strategic investment in Green Tank Tecnologies Inc. ("Greentank").
   a leading vaporization technology company
- · Product Development Collaboration with BAT moving rapidly toward product commercialization
- Entered into new supply agreement to service the German Market through Sanity Group GmbH ("Sanity Group")
- Introduced SHRED X Heavies, an ultra-high THC infused pre-roll offering with +40% THC potency. Launched an additional 26 SKUs in Q3-F23 for a total of 127 in market















1. Hifyre data extracted July 5, 2023



### STRONG BALANCE SHEET AND LIQUIDITY

- Capital position is healthy, and there is sufficient liquidity available for the near to medium term
- On May 31, 2023, the Company had cash and short-term investments of \$75 million
- Negligible debt (less than \$0.2 million)





### Q3 FISCAL 2023 KEY FINANCIAL METRICS

In \$ millions unless otherwise indicated

Q3 AND NINE MONTHS ENDED MAY 31, 2023	Q3 '23	Q3 '22	% Change	9-months ended '23	9-months ended '22	% Change
Gross revenue	48.4	55.2	(12%)	162.2	143.5	13%
Excise taxes	(15.6)	(17.1)	(8%)	(46.6)	(43.1)	8%
Net revenue <sup>1</sup>	32.8	38.1	(14%)	115.6	100.3	15%
Cost of sales	32.3	29.4	10%	93.6	82.3	14%
Gross margin before fair value changes to biological assets & inventories sold	0.5	8.7	(94%)	22	18	22%
Realized fair value on inventories sold and other inventory charges	(13.6)	(7.4)	84%	(40.3)	(25)	61%
Unrealized gain (loss) on changes in fair value of biological assets	8.4	6.4	32%	47.2	24.3	94%
Gross margin	(4.7)	7.6	(161%)	29	17.3	67%
Adjusted gross margin <sup>1</sup>	6.1	9.3	(35%)	32.3	21.0	54%
Adjusted gross margin %1	19%	24%	(21%)	28%	21%	33%
Selling (including marketing), general & administrative expenses	19	17.5	9%	50.8	44.1	15%
Adjusted EBITDA <sup>1</sup>	(2.9)	0.6	(598%)	8.3	2.1	289%
Net income (loss)	(213.5)	(2.8)	(7559%)	(215.7)	(8.1)	(2549%)
Net cash provided by (used in) operating activities	(5.5)	(6.4)	(14%)	(21.8)	(16.5)	32%

Adjusted gross margin, net revenue, adjusted gross margin % and adjusted EBITDA are non-IFRS financial measures not defined by and do not
have any standardized meaning under IFRS; please refer to the cautionary statement at the beginning of this document and the Company's Q3
Fiscal 2023 MD&A for definitions and a reconciliation to IFRS.



### FISCAL 2023 OUTLOOK

- Expecting solid Fiscal '23 net revenue anticipated to be higher than Fiscal '22 due to:
  - Strong market share positioned as the #3 LP1 as of May 2023
  - Continued **expansion of product portfolio** in multiple segments
  - Focus on expansion in key growth categories of vapes and pre-rolls
  - Greater capacity to meet demand while realizing operational efficiencies
  - Continuation of international shipments and commencing shipments to Germany
- Improvement in both Adjusted gross margins<sup>2</sup> and Adjusted EBITDA<sup>3</sup> margins expected in for the remainder of Fiscal 2023
- 1. Hifyre data extracted July 5, 2023
- Adjusted gross margin is a non-IFRS financial measure. See the cautionary statement regarding non-IFRS
  financial measures
- Adjusted EBITDA is a non-IFRS financial measure. See the cautionary statement regarding non-IFRS financial measures.







## POTENTIAL UPSIDE FOR GROSS MARGINS

- Anticipate improved economies of scale and efficiencies as cultivation and production volumes continue to increase
  - Leverage the increased annual capacity at Moncton facility realizing \$7
    million in annualized savings in 2024 and targeting an additional \$8 million in
    savings in the next 12-18 months
  - Increase Lac-Supérieur craft cannabis and hash production new craft grow rooms coming online in October, 2023
- Continued investment in automation which will drive cost efficiencies and reduce dependence on manual labour
- Continued brand revitalization to build brand equity in the premium segment







## BRAND PORTFOLIO

#### **WELL-ROUNDED BRAND PORTFOLIO**

		NEW					
		HOLY Mountain	BIGBAGO?	Monjour	EDISON CANNABIS CO	TREMBLANT  THE ART OF HASH L'ART DU HASCHISH	FLEUR ARTISANALE  LAURENTIAN  CRAFT FLOWER
Pricing Segment	Value	Value	Value	Value	Premium	Premium	Craft
Available / Planned Formats	Pre-Milled Flower, Pre-Roll Joints, Infused Gummies, 510 Vape Carts Rip-Strip Hash SHRED X Heavies	Whole Flower Pressed Hash	Whole Flower	CBD & Minor Cannabinoid Gummies	Whole Flower, Pre-Roll Joints, Infused Pre-Rolls, Lozenges & Vape Carts	Hashish Hash Infused Pre-rolls Pre-rolls	Whole Flower Pre-Roll Joints
Tangible Brand Attributes	Good THC Potency Great Value Big Flavour	Iconic Strains High Potency Products Killer Prices	Strain Specific Flower High Quality Genetics Good value	Assorted Flavours Vegan & Sugar-free Offerings	Potent & Flavourful Strains Unparalleled Genetics Strain Specific Grow Rooms	Authentic Recipes High Potency Hash	Hand Trimmed Hand Packed Hang Dried



### **CONSUMER SEGMENTATION:**

SEGMENT	Cheap High Chaser	Premium Craft Seeker	Male Lifestyle Enthusiast	Passionate Female Believer	Therapeutic Problem Solver	Social Dabbler	Urban Trend Follower
% CONSUMERS Canada vs ATL	15%	13%	6%	12%	20%	25%	10%
% VOLUME Canada vs ATL	23%	12%	11%	27%	13%	3%	11%
SEGMENT PROFILE	Seeking lowest price and highest THC     Value effects     Want to space out/get high	Primary driver is quality Less knowledgeable Willing to pay a premium	Cannabis is a lifestyle/part of their identity Very knowledgeable Seek to learn more Value high THC, strong effects, quality	Believe in the health benefits of cannabis Therapeutic aspect to their use Knowledgeable Value high THC, strong effects, quality	Seeking therapeutic benefits     Looking for products designed to address specific needs – sleep, pain, anxiety     Want CBD only products	Looking to     occasionally enhance     social occasions     Primarily consumed     only if offered	Looks to cannabis to meet many needs - social and mental     Seek budtender recommendation
CURRENT ORGANIGRAM PORTFOLIO	HOLY MOUNTAIN	LAURENTIAN	EDISON TREMBLANT	Trailblazer	monjour		



#### **DYNAMIC BRAND PERFORMANCE**



#### Rip Strips Sales have EXPLODED in Hash:

- First 2 months in market: +60,000 units at a retail value of \$1.7M
- Currently building distribution



#### Monjour Market Share has DOUBLED vs Prior Year

- Monjour holds more than half of the pure-CBD national market share at 50.2% as of fiscal Q3, 2023
- Multiple flavours in each jar



#### Organigram is the #1 LP in Concentrates

 Organigram holds 22% of national market share in Hash as of fiscal Q3, 2023



#### **DYNAMIC BRAND PERFORMANCE**



SHRED X Heavies – 40%+ THC Infused Pre-Rolls (IPRs)

- IPR's are fastest growing category in Canada
- Launched end of May 2023
- Initial traction far exceeding expectations





**Tube Style Pre-Rolls** 

- 10x 0.4g pre-rolls
- Huge flavor in a low-profile and familiar format
- Excellent sell through with first provincial order selling out

Source: Internal Sales Data



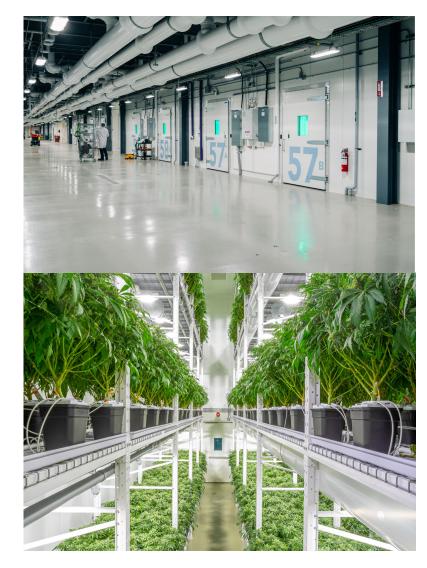
## **OPERATIONS**



#### MONCTON: STATE-OF-ART CULTIVATION CENTRE

- √ 85,000 kg/year of low-cost high-quality indoor flower
- 500,000 sq. Ft. campus located in Moncton, NB One of the largest indoor cannabis facilities in the world
- Unique, modular, three-tier, strain-specific grow rooms with 245,000 sq. Ft. of growing space
- Micro-climates provide the ability to control all critical growing environment factors
- 200,000 sq.ft. of manufacturing & drying capacity
- 55,000 sq.ft. processing area for vape filling and extraction
- Home to The Centre of Excellence R&D collaboration with BAT focus on plant science, novel cannabinoids and formulations, vapor data-sets, and more







# LAC SUPÉRIEUR: PREMIUM QUALITY CANNABIS AND HASH PRODUCTION

- ✓ Acquired in Q2 F2021 drove #1 market share of hash by Q1 F2023¹
- · Located in Lac-Supérieur, Québec (near Mont-Tremblant)
- Producer of hang dried, trimmed by hand, artisanal craft cannabis, and premium Afghan-style hash
- 30,000 sq. ft. expansion plans underway
  - •Hash production capacity recently increased to over 2 million units per year
  - •Greenhouse capacity expanding from 600kg to 2,400kg of craft flower new craft grow rooms coming online in October, 2023
- Newly commissioned ultrasonic blade with a capacity of 150 units per minute with automatic labelling to meet demand for new SHRED X Rip Strip Hash

1. Hifyre data extract from December 21, 2022







#### ✓ Large scale automation and innovative products driving #2 market share¹

- Acquired in Q3 F2021 Organigram achieved #3 market share in gummies and #1 in pure-CBD gummies by Q1 F2023<sup>1</sup>
- Purpose-built, highly automated, 51,000 sq. ft. facility with state-of-the-art equipment
- Designed to produce nutraceutical-grade cannabis edibles, including pectin, gelatin, and sugar-free soft chews (gummies), toffee and caramel with novel capabilities
- Automation of production and packaging line
- As of May 2023, the facility producing 3.2 million gummies monthly





## INVESTMENTS AND COLLABORATIONS



#### **B.A.T & ORGANIGRAM PRODUCT DEVELOP COLLABORATION & STRATEGIC INVESTM**

#### TRANSACTION HIGHLIGHTS

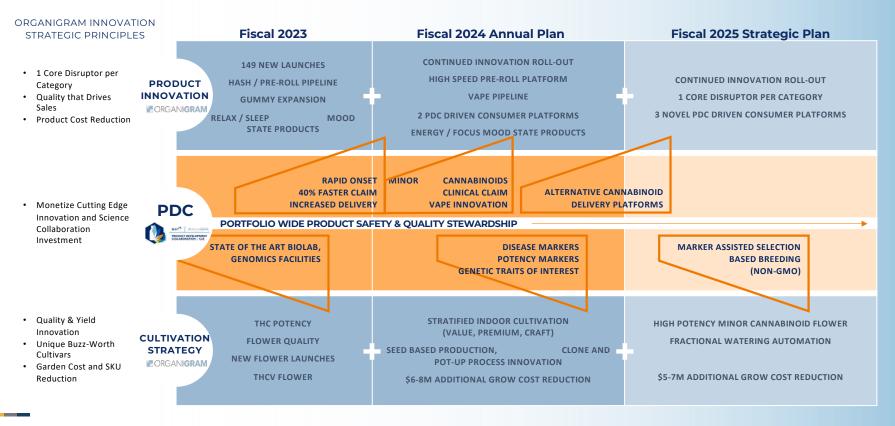
- March 2021 C\$221M strategic investment from subsidiary of BAT for 19.9% equity interest<sup>1</sup> in Organigram
- Product Development Collaboration (PDC) with formation of a Center of Excellence (CoE) at our Moncton campus
- Focused on developing the next generation of cannabis products, IP and technologies



**Dedication to Research and Product Development** 

- 1. Calculated on a non-diluted basis
- 2. Subject to certain limitations
- 3. At the appropriate time and in accordance with applicable laws

#### **ORGANIGRAM & PDC INNOVATION FUNNEL**





Note that the above table represents an indicative plan subject to change.



#### INVESTMENT IN DISRUPTIVE VAPING TECHNOLOGY

- In March of 2023, Organigram invested C\$5.5M into **Greentank**, a vape R&D firm and hardware manufacturer
- Greentank's heating technology is the first meaningful innovation in the vape space in almost a decade
- Invented a novel heating element which replaces ceramic which will produce more consistent flavour, reduce clogging and produce smaller particle size which may increase potency
- With **18-month exclusivity**, will transform Organigram's vape hardware line-up and enhance market position. Expect to launch first SKUs by the end of summer 2023



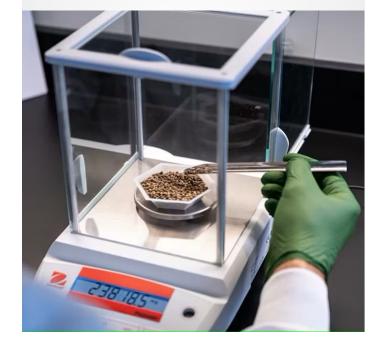




## INVESTMENT IN SEED GENETICS & THCV

- In May of 2023, Organigram made its first investment into the U.S cannabis market by issuing a strategic convertible loan to Phylos
- Phylos will enable Organigram to accelerate the launch of products containing THCV in the Canadian market – THCV provides consumer with a differentiated experience compared to THC (appetite suppression, no cognitive impairment, energizing and focusing effect)
- Organigram will significantly reduce operating costs by transitioning its flower production from cloning to seed which reduces the need for cloning, propagation, and pre-vegetation
- Seed-based cultivation using "F1" seeds produces more robust and consistent plants, yielding consistent cannabinoid and terpene profiles, uniform size, and other desirous qualities.









## INVESTMENT IN DISRUPTIVE TECHNOLOGY-BIOSYNTHESIS

- 49% ownership (if convertible debt converted) of Hyasynth, a pioneer in cannabinoid science supply agreement in place
- Biosynthesis process uses patent-pending yeast strains and enzymes to produce pure cannabinoids (not synthetic) without growing cannabis plants
- Potential to create a scalable supply of pure cannabinoids at a fraction of the cost and time of traditional cultivation using smaller environmental footprint



BIOSYNTHESIS

A proprietary cannabinoid manufacturing system that can product rare cannabinoids.

How it works?

Biosynthesis can be used to produce cannabinoids that are identical to those produced by the plant itself.

Genome engineering of yeast: A group of genes for cannabinoid production are added to the yeast genome of a yeast strain, where it provides instructions to produce cannabinoid compounds.

Yeast fermentation and purification:
New yeast strains are grown in
fermentation over a few days and
pure cannabinoids are extracted at
the end of the process.



3

The process is conducted at large scale, resulting in pure cannabinoids that can be used as ingredients in other products.





## INTERNATIONAL



## KEY INTERNATIONAL SUPPLY ARRANGEMENTS

- Currently shipping to medical markets in Australia and Israel
- In first nine months of F2023 shipped \$18.4 million in flower vs. \$15.1 million in full year F2022
- November 17, 2022: entered into a new multi-year Strategic Agreement with Canndoc to supply up to 20,000kg of dry flower to Israel
- May 22, 2023: announced a new agreement to supply the German medical market through Sanity Group









Activities are subject to compliance with all applicable laws, including receipt of all requisite approvals
from Health Canada, the Israeli Ministry of Health, and any other applicable regulatory authorities and
changing regulatory landscape

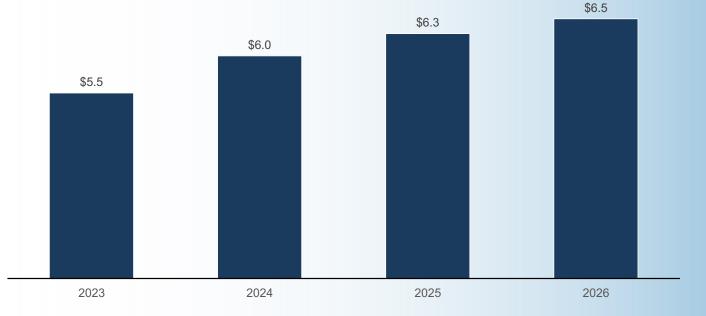




## MARKET OUTLOOK

## SOLID PROJECTED GROWTH IN REC MARKET

CANADIAN ADULT-USE RECREATIONAL MARKET – CALENDAR YEARS (excludes Medical) \$ Billions



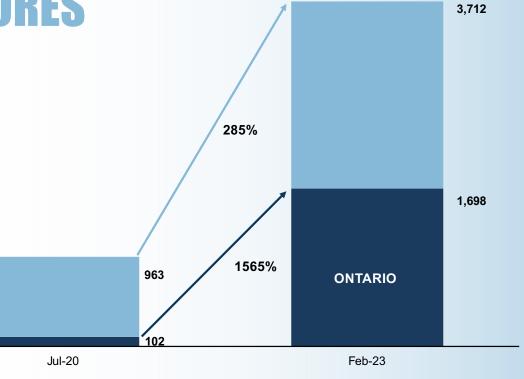
Source: The Brightfield Group, September 7, 2022



# 258% GROWTH IN RETAIL STORES

#### **CANNABIS RETAIL STORES**

- Ontario store count grew by 1,565%
- All of Canada store count grew by 285%



Source: Source: MJBizDaily, Statistics Canada, Feb. 15, 2023





### **APPENDIX**

## **BAT TRANSACTION SUMMARY**

Investment	Subsidiary of BAT subscribed for 58.3M common shares of Organigram, which represented a 19.9% equity interest in March 2021 <sup>1</sup> on a post-transaction basis
	<ul> <li>Total proceeds to Organigram in March 2021 of ~C\$221 million (the "Investment Proceeds")</li> </ul>
	<ul> <li>The price per share in March 2021 was based on a five-day volume weighted average price on the TSX ended March 9, 2021</li> </ul>
	<ul> <li>In March 2022 received \$6.3M investment from BAT through the exercise of certain top-up rights pursuant to an Investor Rights Agreement, bringing BAT's equity ownership to 19.4%</li> </ul>
Product Development Collaboration ("PDC")	• ~\$30M of Investment Proceeds reserved to satisfy certain of Organigram's obligations under the PDC Agreement, including Organigram's portion of its funding obligations under a mutually agreed budget for the Center of Excellence
	<ul> <li>Remaining net Investment Proceeds may be used by Organigram for general corporate purposes, subject to certain proceed restrictions</li> </ul>
	<ul> <li>Costs relating to the Center of Excellence will be funded equally by OGI and BAT</li> </ul>
	Organigram and BAT to focus on development of cannabis vapour products, cannabis oral products and any other products, IP and technologies mutually agreed upon
	Both Organigram and BAT to have access to certain of each other's intellectual property ("IP") and, subject to certain limitations, have the right to independently globally commercialize the products, technologies and IP
Governance and Deal Protections	Board Representation:
	<ul> <li>BAT entitled to appoint (i) 20% of the Board of Directors of Organigram (the "Board") for so long as BAT holds at least 15% of the issued and outstanding common shares of Organigram from time to time and (ii) 10% of the Board so long as BAT holds at least 10% of the issued and outstanding common shares of Organigram from time to time</li> </ul>
	<ul> <li>BAT nominees, Mr. Simon Ashton was added to the Board in February 2022 and Ms. Ferland was added to the Board in March 2023</li> </ul>
	• Investor Rights
	<ul> <li>BAT has a right to participate in equity issuances to maintain its percentage shareholding, subject to customary exceptions, and periodic top-up rights to permit maintenance of its percentage ownership following exempt issuances</li> </ul>
	BAT has customary pro rata piggy-back registration rights, and is subject to certain share transfer restrictions

1. Calculated on a non-diluted basis.





An uplifting & vibrant value brand focused on convenience.







An imaginative brand with iconic strains and stellar extracts.







Delivering high-quality ounces in a variety of strains.







CBD and minor cannabinoid gummies, designed for a personal wellness ritual.







A premium brand focused on flower & innovation.







Premium hash, inspired by the timeless tradition of hashish.







Craft cannabis featuring rare cultivars grown with utmost attention and care.





#### Q3 FISCAL 2023 SELECT BALANCE SHEET METRICS

In \$000s unless otherwise indicated

SELECT BALANCE SHEET METRICS	May 31, 2023	Aug 31, 2022	% Change
Cash & short-term investments (excluding restricted cash)	52,735	98,607	(47)%
Biological assets & inventories	81,832	68,282	20%
Other current assets	45,829	54,734	(16)%
Accounts payable & accrued liabilities	34,349	40,864	(16)%
Current portion of long-term debt	80	80	_
Working capital	140,626	166,338	(15)%
Property, plant & equipment	110,384	259,819	(52)%
Long-term debt	100	155	(35)%
Total assets	348,515	577,107	(38)%
Total liabilities	46,528	69,049	(31)%
Shareholders' equity	301,987	508,058	(39)%



### Q3 FISCAL 2023 CAPITAL STRUCTURE

in \$000s	May 31,	AUGUST 31,
111 30005	2023	2022
Current and long-term debt	180	235
Shareholders' equity	310,271	508,058
Total debt and shareholders' equity	310,451	508,293
in 000s		
Outstanding common shares	321,970	313,816
Options	11,737	11,051
Warrants	16,944	16,944
Top-up rights	8,274	7,590
Restricted share units	3,618	2,346
Performance share units	1,065	265
Total fully-diluted shares		352,012

Outstanding basic and fully diluted share count as at July 13, 2023, is as follows:

in 000s	July 13, 2023
Outstanding common shares	314,012
Options	11,762
Warrants	16,944
Top-up rights	8,292
Restricted share units	3,648
Performance share units	1,081
Total fully-diluted shares	355,739







### A CANADIAN CANNABIS LEADER

NASDAQ (OGI) TSX (OGI)